



GREEN BUSINESS SEMINAR

CSIR INTERNATIONAL CONVENTION CENTRE
25 JUNE 2015

Harnessing market forces to drive innovation towards sustainability is the only way to redirect the planet away from its current cataclysmic path and the wheels are already in motion. How do we harness the market to a significantly greater degree to drive SA towards the green economy – is the key question this session will seek to answer.

MORNING SESSION:

Masterclass: Sustainability as an emerging market differentiator
Tea Break

Masterclass: Marketing the sustainability report/profile in the value chain
Lunch

AFTERNOON SESSION:

Panel discussion: Integrated reporting
Tea Break

Presentation: Energy efficiency behaviour

Each session is structured as a facilitated expert panel, with each speaker presenting for 20 minutes followed by a Q&A and panel discussion with input from the floor.

DELEGATE PRICES:

(PER SEMINAR)

DELEGATE-R1750

STUDENT-R750

(ALL PLUS VAT)



HOSTED BY:



CITY OF
TSHWANE
IGNITING EXCELLENCE

IT STARTS HERE!

www.sustainabilityweek.co.za

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**SUSTAINABILITY
WEEK**
GET READY TO PUT IDEAS IN MOTION

23-28 JUNE 2015

In 2015, Sustainability Week will through its innovative construction truly reflect the interconnectedness of the issues – the cause and effect of actions, and the need to balance interests in a bid to achieve the most appropriate approach in all cases. Sustainability is not a quick fix or a one-size-fits-all solution, it is about a process of reaching decisions, with due deference to the interests of all stakeholders, including those not in the room. For the first time delegates will be able to attend sessions of different seminars as these are segmented and offered in multiple programmes. The construction allows people from different sectors to encounter the opportunities and challenges from one another's perspectives, a primary step towards reaching consensus.

EXHIBITION SPACE



Exhibition space: 3m X 2m
Full Package R19 500 plus VAT

Included benefits:

- Full package stand: shell scheme, carpeting, fascia, lighting, power, desk and chairs
- 2 x Fully catered all conference pass for 3 days
- Company logo on promotional material and website
- Company/Product Profile (30 words) and logo in the event programme

ASSOCIATE SPONSORS AND AFFILIATES:

