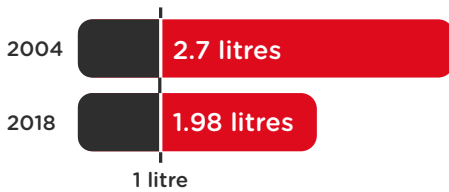


WATER EFFICIENCIES



Coca-Cola Beverages Africa (CCBA)

Substantially reduced its water use to make 1 litre of beverage:



In South Africa over seven years, CCBA has saved nearly **726 million** litres of water, equivalent to **290** Olympic-sized swimming pools.

Coca-Cola Peninsula Beverages (CCPB)

City of Cape Town water preservation rating:



Water usage has reduced by 50% over the past 11 years.



This was done by:

- Using waterless lubrication chemicals.
- Replacing water pumps with vacuum seal pumps.
- Implementing no hose days, staff only use brooms, mops and buckets of water.
- Reducing reliance on municipality water by sinking four boreholes.
- **40%** of water used by CCPB is now supplied by the boreholes.



For Coca-Cola, water is at the heart of our business. In addition to being our primary ingredient, water is central to our manufacturing process and necessary to grow the agricultural ingredients on which we rely.





rain
WATER FOR AFRICA™



ONE-THIRD
of Africa's population
does not have access to
safe drinking water

TWO-THIRDS
of the population does not have
access to proper sanitation.



In 2009,
The Coca-Cola Foundation
launched the Replenish Africa Initiative
(RAIN) to improve access to safe
drinking water for 6 million Africans
by the end of 2020.

ACHIEVEMENTS TO DATE:



Benefitting from
RAIN programs
41/55 COUNTRIES



Women and youth
economically
+23 000



Total Value of
Public-Private
Investment in RAIN:
+ \$132 MILLION



Watersheds positively impacted
by RAIN: **34 WATERSHEDS**
covering 65% of Africa



Safe, sustainable
water access:
3 MILLION
people reached



Partners contributing co-financing:
140 Civil society, private sector
and government partners



Water returned to nature
and communities: Nearly
9 BILLION LITERS annually



NEARLY 850 000
People afflicted by famine and drought
in the Sahel will be provided critical
support through RAIN