



# The Green Building Handbook

## South Africa Volume 10

### The Essential Guide



The Green Building Handbook provides key policy and decision makers within the built environment sector with the facts, thought leadership, trend analysis and the latest research and case studies in relation to sustainable buildings and cities.

#### WHY THE GREEN BUILDING HANDBOOK?

- The best practical sector related learning material possible
- Design strategies and solutions
- Advice and guidance on technologies and their applications and specifications
- Illustrated case study analysis of projects and interventions
- Relevant products and service provider information in the form of company profiles and advertisements
- Thousands of procurers and specifiers of green building products and services in South Africa
- A platform to access this buoyant micro economy which is Green Building
- The highest quality independent editorial content
- The most effective print and electronic distribution combination (In excess of **48,000 copies**)

**The highest quality, peer-reviewed, independent editorial compiled under the guidance of editor, Llewellyn Van Wyk, Principal Researcher in the Built Environment Unit (Building Science and Technology) at the CSIR, specializing in advanced construction technologies, built environment professions skills development, and sustainable building and construction methodologies, and with an interest in design and construction theory.**

**Under the provisions of the South African Council for the Architectural Profession (SACAP) Board Notice 31 of 2009, registered architectural professionals are entitled to claim SACAP Category Three CPD credits for self-study, which includes reading of peer reviewed journals such as this Handbook.**



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*"The Green Building Handbook is the industry's essential guide to constructing a more sustainable built environment"*

Our loyal readers include everyone in the business of the built environment including architects, property owners, property developers, investors, tenants, building contractors, quantity surveyors, government and other industry professionals. They refer to the handbook to provide them with facts, thought leadership, trend analysis and to act as a leading resource guide to examples of green building case studies.

## NATIONAL DISTRIBUTION OF 48 000 (8 000 PRINT & 40 000 EBOOK)

Architectural Professionals & Specifiers	Assessors
Listed Property Funds, Property Owners and Developers	Property Valuers
Quantity Surveyors	Building & Civil Contractors
Selected Master Buildings and Contractors	City & Municipal Managers
Financiers	Officials In Related Government Departments
Related Government Departments	Building Suppliers
Urban & Town Planners	Materials Manufacturers
Large Corporate & Tenants	Civil, Mechanical and related Engineers
Sustainable Human Settlement Stakeholders	Construction & Property Sector Service Providers
Green Building Consultants	Related NGOs
Project Managers	Related Research & Tertiary Education Facilities
Property Managers & Facilities Managers	Built Environment Councils & Associations
	Environmental Services & Environmental Impact

## DISTRIBUTION TO SPECIFIC INDIVIDUALS

Reaching key sector decision makers by name, title, and organisation – printed copies the Green Building Handbook is mailed directly to subscribers and other pre-qualified individual readers identified through interaction with alive2green or are members of affiliated organisations. The Digital edition of the publication is emailed to an additional 40 000 readers in South Africa and regionally, to the alive2green bespoke database and to members of affiliated organisations.

## ASSOCIATION DISTRIBUTION

SAIA (The South African Institute of Architecture)	KSA (The Kitchen Specialists Association)
KZANIA (KwaZulu-Natal Institute of Architects)	AAO (Architect Africa Network)
CSIR (Council Scientific and Industrial Research)	ACMP (Association of Cementitious Material Products)
ECO SPECIFIER GLOBAL GREEN TAG SOUTH AFRICA	CLAYBRICK (Claybrick Association)
SAIL (South African Institute of Lighting)	IID (South African Institute of the Interior Design Professions)
SAWLFA (Southern African Wood Laminate & Flooring Association)	

The Green Building Handbook is a media partner to multiple key industry events. Reach sector experts and stakeholder attending the following industry leading events:

### EVENTS/CONFERENCE DISTRIBUTION:

Architecture ZA (annual event of SAIA)  
Green Building Council Convention (from exhibition stand)  
Green Building Conference (in delegate bags during Sustainability Week)  
Winelands Built Environment Professionals Group



**NOW INCORPORATING TWO NEW SECTIONS: GREEN BUILDING MATERIALS & TECHNOLOGIES AND SUSTAINABLE INFRASTRUCTURE.**

The Green Building Handbook will now include three sections:

**Section 1:** Green Building design strategies, thought leadership, and related research

**Section 2:** Green Building Materials & Technologies Chapters will provide insights and research into sustainable technologies available to specifiers able to enhance building performance as well as providing analysis into the sustainability of key building materials such as embodied energy and life cycle analysis.

**Section 3:** Sustainable Infrastructure section Chapters relate to factors connecting buildings and cities such as roads, storm water, and related considerations such as sustainable urban mobility and sustainable human settlements.



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**ABOUT THE PUBLISHER** 

Alive2green is a media company delivering leading content on sustainability issues and best practice, believing that once presented with the relevant information, decision makers will make the right choices. The companies media channels share thought leadership, tell the stories, and provide case studies and updates in relation to sustainability best practice and the green economy. The company owns and organises conferences, exhibitions, peer reviewed handbooks, eJournals, websites and magazines, which connect leading industry stakeholders with government, civil society and each other. In so doing alive2green helps to communicate the fundamental issues and best practice solutions; helping to facilitate the action needed to transition to a more sustainable future.



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