

• AFFILIATES •



• CERTIFIED BY •



Our publications are peer-reviewed and ABC audited



# The Sustainable Water Resource Handbook

Volume 7  
The Essential Guide

**DISTRIBUTION:**  
**58 000 Copies**  
**(8 000 print and 50 000 ebook)**

The Sustainable Water Resource Handbook is the water sectors essential guide to sustainable best practice, confronting the core challenges and highlighting the business opportunities available in solving addressing these challenges as the water sector struggles to build resilience.

Sustainable Water Handbook forms part of a media matrix that includes the **annual Sustainable Water Resource Seminar**, part of Sustainability Week, and the fortnightly alive2green eJournal, distributed to 50 000 email addresses in South Africa and Africa, and is jointly promoted and marketed through these high profile ongoing channels.

If your business can help municipalities, industries, farmers, or consumers to store, treat, or utilise water more efficiently - then the Sustainable Water Resource Handbook is an excellent place to communicate your message!



As many as 400 000 new green jobs could be created by addressing current water security challenges, and by providing water infrastructure to the millions of South Africans who have no access to piped water– One Million Climate Jobs, 2013.

In fact, the Green Economy and the potential water resource constraints to development provide the space for research, development and innovation to expand the water sector opportunities.

The articles in this Handbook explore some of these innovations and opportunities for growth.

# DISTRIBUTION

## • Distribution •

More than **58 000 copies** of the Sustainable Water Resource Handbook Volume 7 are distributed in print and digital ebook formats to the most relevant industry readers who are in some way involved or potentially involved in this exciting sector.

### **58 000 copies (8 000 print and 50 000 ebook)**

#### **Print distribution 8 000 copies (South Africa)**

- 1000 copies to be mailed to municipal decision makers
- 1000 copies to be mailed to major corporate water users
- 1000 copies mailed to key agriculture representatives regionally
- 2000 copies mailed to professionals and researchers
- 2500 copies via key water sector events
- 500 copies - advertisers, contributors and voucher copies

#### **E-book circulated to Africa**

The Sustainable Water Resource Handbook Ebooks are also now available on ISSUU, a leading electronic publication website. With a readership excess of over 80 million readers worldwide

Our Sustainable Water resource handbook Volume 7, <http://alive2green.com/publications/sustainable-water-resource-handbook/> and Sustainable Water Resource Seminar bring together all the key decision makers in the **water and wastewater industry in South Africa and Africa**

# READERS

## • Our Readers •

- National and Local Government, Provincial Government and Municipalities
- Engineers and Consultants
- Municipal Managers
- Key Industry Players & Industry Consultants
- Water Boards
- Water Sector Stakeholders and Decision Makers
- Water Utilities Managers and Operators
- Water Supply Organizations
- Training and Academic Institutions, Stakeholders and Students
- Technology Researchers and Manufacturers
- Environmental Consultants & Contractors
- Mines & Quarries
- Investors And Financiers
- Municipal Water Engineers
- Plant Managers, Operators And Technicians
- Health Officials
- Architects and Town Planners
- Ngo's
- Property Owners and Building Managers
- Water Research Institutions
- Water Treatment Specialists
- Water Infrastructure Suppliers
- Water & Effluent Managers
- Scientists & Laboratories
- Water Flow and Management Product Manufacturers
- Suppliers & Manufacturers
- Factories – Water Managers, Water Engineers
- Equipment Suppliers and Manufacturers
- Food & Beverage Companies
- Wineries & Fresh Produce – Water & Effluent Managers
- Eskom – Power Station Managers, Water Engineers





## ONLINE

### • Online •

<http://alive2green.com/category/water/> is among the industries key repositories of intelligence and insight into water issues and solutions, and connects industry, municipalities, professional practitioners and researchers.

**<http://alive2green.com/category/water/> will also work alongside the Sustainable Water Resource Handbook Volume 7 to provide real time update and enhancements to the body of work assembled in the publication**

## EVENTS

### • Events •

Established and respected products - the Sustainable Water Resource Handbook is in its 7th volume and the Seminar has recently enjoyed its 7th running.



**SUSTAINABLE WATER SEMINAR**

**2 JUNE 2016**

CSIR INTERNATIONAL CONVENTION CENTRE



## ADVERTISERS

### • Previous Advertisers •

- Amanzabantu
- Anglo American Plc
- Aquaeearth Consulting
- Arch Chemicals (Pty) Ltd
- Bateman Africa (Engineering)
- BTC Products & Services CC
- Capricorn District Municipality
- Centre for Environmental Management - University of the Free State
- Chemical & Allied
- CSIR (Council for Scientific and industrial Research)
- Department of Water Affairs
- Ekurhuleni Metropolitan Municipality
- Energy and Water Sector Education and Training Authority (EWSETA)
- Enviro Options
- Environmental Resource Management
- Eurodrain Technology
- Free Rain Conservation
- GE Water
- Geberit Southern Africa (Pty) Ltd
- Geo Space International
- Iliso Consulting
- Industrial Development Bank
- Keyplan
- Krohne Pty Ltd
- Nalco Africa
- Nedbank
- Hatch Africa
- Infropex
- Quality Labs
- Sedibeng Water
- Selectech
- Soil Lab
- Somerset Educational
- The Development Bank of Southern Africa
- Tshikova Environmental & Communication Consulting cc
- UASA / UFS
- Unisa - College of Agriculture & Environmental Science
- University of Western Cape
- Water & Sanitation Services
- South Africa (Pty) Ltd
- Water Technology Plastics Industries
- Watermaster Southern Africa
- Zetachem



# ABOUT

• Whats it About? •

- The best practical sector related learning material possible
- Advice and guidance on technologies and their best application
- Illustrated case study analysis of projects and interventions
- Relevant products and service provider information in the form of advertorial, advertisements and company profiles
- Thousands of procurers and specifiers of water products and services
- A platform to access this buoyant micro economy which is water efficiency
- The highest quality independent editorial environment (**Peer-Reviewed**)
- The most effective print and electronic distribution combinations (**in excess of 58 000 copies**)

# ADVERTISING

• Advertising Rates •

2 Page Advert or Corporate Profile	R27 950
4 Page Profile	R49 950
8 Page Profile	R88 950
Inside Front Cover DPS	R49 950
Outside Back Cover	R49 950
Page Opposite Contents	R21 950
Page Opposite Foreword	R21 950
Inside Back Cover A5	R21 500
Inside Back Cover DPS	R46 950



• [irae@alive2green.com](mailto:irae@alive2green.com)

• 021 987 7616/3722 /7616

• <http://alive2green.com/publications/sustainable-water-resource-handbook/>