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# The Green Building Handbook

## South Africa Volume 8 The Essential Guide



// *The highest quality, peer-reviewed, independent editorial compiled under the guidance of editor, Llewellyn Van Wyk of the CSIR Built Environment DPT. He constantly contributes his thought leadership to the industry of built environment professionals and provides a resource to help frame policies and strategic decisions* //

The building industry is constantly growing and adapting to the challenges that society is facing. As resources become more expensive and energy efficiency and resilience a necessity for business; we assess who the leaders are in the built environment who are driving innovation, comment on changes in legislation that can affect large scale development and offer fresh insights into the innovations in creativity and design that are creating better spaces for people at work and at play.

In a nutshell, The Green Building Handbook is the industry's essential guide to the built environment and the standards that are setting the scene for a sustainable future.

Worldwide, buildings consume nearly 40% of the world's energy, 25% of its wood, and 15% of its water which is why the motivation to apply 'green' standards to building is also being considered a business opportunity. It is without doubt the future and the Green Building Handbook is the leading source of science based insight for architects, designers and practitioners.

Our loyal readers include everyone in the business of the built environment including investors, property developers, tenants, building contractors and other industry professionals. They refer to the handbook to provide them with facts, thought leadership, trend analysis and to act as a leading resource guide to examples of green building case studies.

# READERSHIP

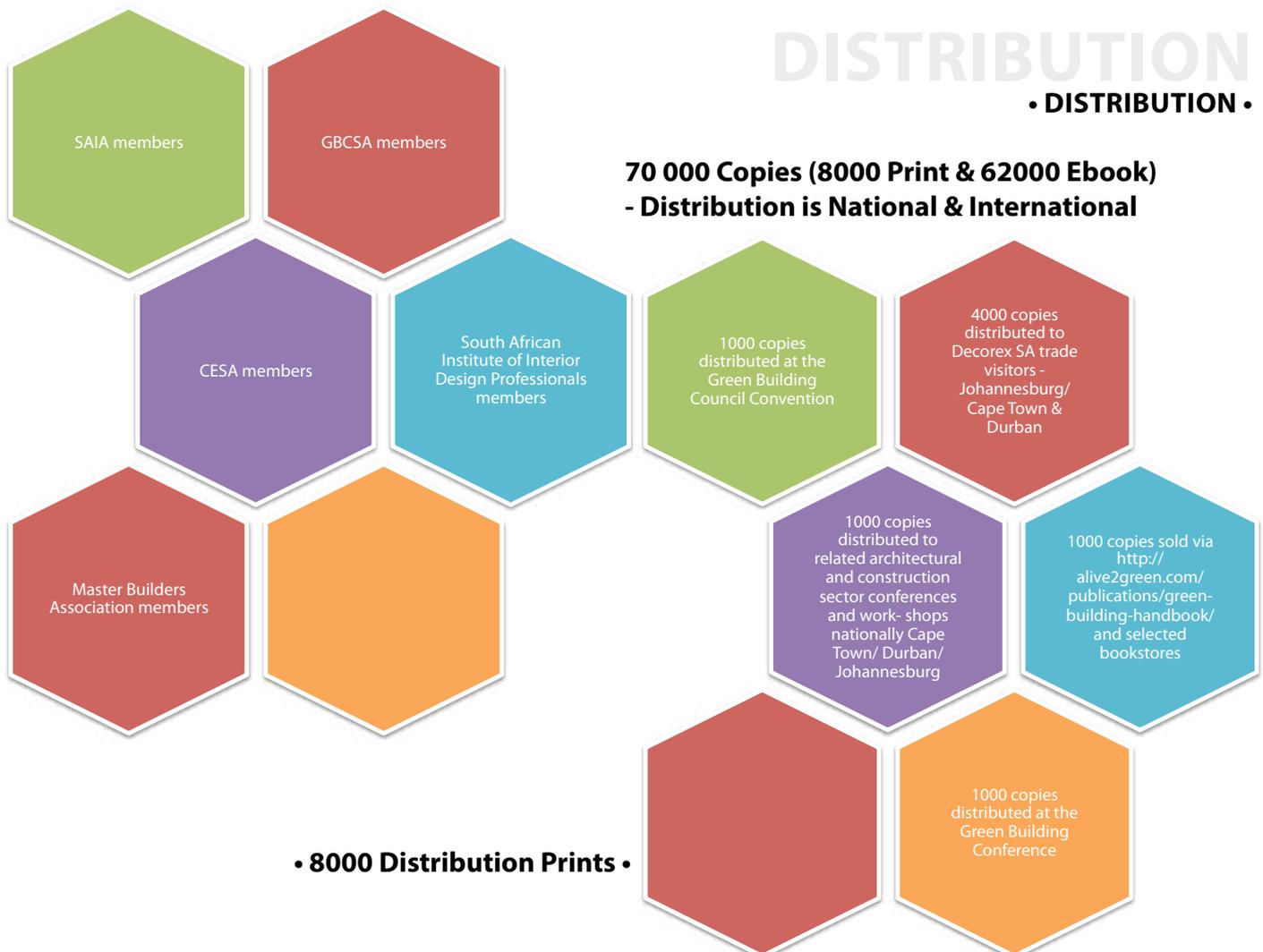
## • THE READERS OF THE HANDBOOKS ARE: •

- Architectural professionals and specifiers
  - Civil, structural, and mechanical engineers
  - Quantity Surveyors
  - Urban and Town Planners
  - Property developers and financiers
  - Property Owners and Operators
  - Large corporate and government tenants
  - Human settlement stakeholders
  - Green Building Consultants
  - Project Managers
  - Property Managers
  - Facilities Managers
  - Environmental Services & Environmental Impact
- Assessors
  - Property Valuers
  - Building and Civil Contractors
  - City and Municipal Managers
  - Officials in related government departments
  - Building Suppliers
  - Materials Manufacturers
  - Construction and property sector service providers
  - Related NGOs and representative bodies
  - Related research and tertiary education facilities
  - Built Environment Councils and Associations

# DISTRIBUTION

## • DISTRIBUTION •

**70 000 Copies (8000 Print & 62000 Ebook)**  
**- Distribution is National & International**



## EBOOK CIRCULATED TO AFRICA

• The Green Building Handbook Ebooks are also now available on ISSUU, a leading electronic publication website. With a readership excess of over 80 million readers worldwide



## • THE GREEN BUILDING HANDBOOK OFFERS READERS •

- Thousands of procurers and specifiers of green building products and services in South Africa
- A platform to access this buoyant micro economy which is energy efficiency
- The highest quality independent editorial environment (Peer-Reviewed)
- The most effective print and electronic distribution combination (In excess of 70,000 copies)

## • MOST VALUABLE READERS IN THE SECTOR •

Alive2green possesses one of the most comprehensive databases of individuals in companies, organisations and local and national government that are interested in the business case for sustainable development in South Africa.

The list of highly relevant people on this database has been gathered from publication and eJournal subscriber lists, from research campaigns, from delegate, exhibitor and day-visitor registrations at Alive2green events and from marketing activities from the sector websites which each boast extremely high levels of traffic.

## EDITORIAL

### • AN ONGOING AND DEVELOPING BODY OF WORK •

Each volume of the Green Building Handbook carries contributions from expert authors and researchers, which do not collectively replace or update the previous volume, but add to the chapters published in previous volumes. Many regular contributors require that readers refer to chapters in earlier volumes in order to understand the context of their latest contributions.

### • WHY IS THIS BETTER? •

- This academic style of publishing serves to grow the subject matter far more widely as contributors explore the boundaries of the topic in each new volume.
- Publishing in this way serves to enhance the reference value of each individual volume in that it retains its currency and relevance, even as future volumes are published.
- Advertisers benefit from the extended lifespan of each volume.



## PUBLISHER

### • ABOUT THE PUBLISHER •

Alive2green is South Africa's leading sustainability focused media company. Over the past six years the company has developed a solid reputation for providing science based and practitioner endorsed best practice guidance across multiple sectors, but with a particular strength in Green Building. The company founded Sustainability Week and each year the conference incorporates more than ten sector focused events such as the Green Building Conference and Exhibition and the Sustainable Energy Seminar. A truly multi-media company, Alive2green owns and operates events, peer-reviewed handbooks, eJournals, websites and magazines.

For further information please see [www.alive2green.com](http://www.alive2green.com) or [www.sustainabilityweek.co.za](http://www.sustainabilityweek.co.za)

## ADVERTISING

### • ADVERTISE IN GREAT COMPANY •

Advertisers in the Green Building Handbook participate in order to achieve a return on investment. Various product manufacturers and distributors and service providers endorse the publications ability to reach and engage with readers in their target market. More than **70 000** copies of the Handbook are distributed in print and digital Ebook formats to the most relevant readers in this industry, who are in some way involved or potentially involved in this exciting sector.

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